“We help our customers to become Future Proof & Future Ready by transforming them to Digital Enterprises”
Digitization will disrupt these 8 industries to the tune of $30 Trillion by 2020

“465 Corporates moved out of Forbes 2000, from 2011 – 13 550 companies expected to move out by 2015”

Enterprises Can’t Ignore investing on Digitization

Source: As per a study by Zinnov
Market Scenario: What we see of the Market

**Device Centric** – 40% of the overall market – revolves around M2M/IoT based solutions – prevalent in Mfg, Telecom, HLS…

**Apps Centric** – 40% of the overall DES market – prevalent in BFSI, Retail…

**Hybrid** – a hybrid of device & apps centric – 20% of overall DES market – slated for maximum growth
DES Service Offerings

CONSULTING LED

1. Digital Enterprise Transformation Roadmap
2. Digital Business Process Transformation
3. TechM Horizon Digital Architecture

PLATFORM LED

- Unified Channel Experience platform (UCX™) for banking
- Integrated Retail Customer Experience platform (RCX™)
- Integrated Smart Energy management platform
- Integrated Logistics & Supply chain management platform
- Integrated Digital Health management platform
- Integrated Vehicle Navigation and Infotainment platform

SMAC LED

- SMART HEALTH
- SMART UTILITIES
- SMART BANKING
- SMART TRANSPORT
Our Digital Ecosystem

TechM Digital Ecosystem

- Mobility
- Analytics
- Cloud
- Networks/M2M
- Engg. Services
- Social Media
- Security
Digital Enterprise Solutions – Differentiators

**VERTICAL FOCUS**
- Manufacturing
- Retail, CPG & Logistics
- HLS
- Energy & Utilities

**STRONG PARTNER ECOSYSTEM**
- Partnerships with all major product companies in every area

**STRONG TELECOM FOOTPRINT**
- JGTM with Telcos
- Strong Networks/Infra capabilities
- M2M/IoT

**ENTERPRISE SOLUTIONS**
- Mobility
- Analytics
- Cloud
OUR SMART CITY SUITE

SMART HEALTHCARE
SMART FLEET
SMART RIVER MONITORING
SMART SCHOOL TRANSPORT
SMART STREETLIGHT
SMART BIN

OUR SMART CITY ENGAGEMENTS

DUBAI
MoU Signed with the Dubai Economic Council (DEC)

MELBOURNE
JGTM Agreement with the largest Telco in Australia signed

MILTON KEYNES
Engagement initiated with MK Council, Open Univ & BT

INDIA
2 Smart Cities being developed (Mahindra World City) from scratch in Rajasthan & Tamil Nadu
Vertical Focus
Smart Healthcare

Tech Mahindra has been rated amongst the top 20 most promising healthcare solution providers by CIO Review Magazine

- No. of Emergencies attended/ day: 24,000+
- Time taken to pick a call: Within 3 rings (SLA)
- Ambulance Dispatch Time: 3 minutes
- Average time taken to reach site: 20 minutes
- Total no. of lives saved since 2005: 9,94,000 +
Monitoring 25,000 + assets covering 3Mn sq.ft of space for energy management and still counting…

Tech Mahindra is an esteemed Member of Government of India’s “Smart Grid Task Force” responsible for accelerating the adoption and deployment of Smart Grid technologies in India.
India’s first “Connected” Electric Car the “Mahindra e2o” was launched by Mahindra Reva in 2013 and has been awarded the “Green Car of the Year-2013” award by NDTV.
Vertical Focus
Smart Banking

Seamless Banking Experience across Channels

OMNI Channel Banking Services

Multi Factor Delivery Channels

Multi POS Banking

Anytime Anywhere Banking

Mobile Payments

Biometric Payments

iDEP (Intelligent Digital Experience Platform)

Banking Customer Single View

Digital Banking Strategy

Consulting led transformation Engagement
Thank you

Visit us at www.techmahindra.com

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