

Tech Mahindra partners with edX.org, the leading online learning platform founded by Harvard and MIT

The initiative is aimed at reskilling 117,000+ Tech Mahindra employees and empowering them with the tools to take ownership of their own learning

Noida, 9th January, 2018: Tech Mahindra today announced their partnership with edX.org, the leading global non-profit, open-source learning destination founded by Harvard and MIT. The initiative is aimed at reskilling Tech Mahindra's existing 117,000+ employees in India and across the globe, enabling their development and growth through world class programs offered by leading Universities in areas like IoT, Cyber security, VR, Machine Learning, Big data, Analytics etc.

As part of the partnership Tech Mahindra will also offer opportunities for pre-identified learners enrolled in an edX MicroMasters program. Anyone who completes these programs and meets the minimum criteria of education and work experience, Tech Mahindra will assure a job interview with the company. The MicroMasters programs are an in-depth and rigorous series of courses, with a path to credit from prestigious universities. To learn more about MicroMasters programs on edX, visit www.edx.org/micromasters. To learn more about the opportunities for MicroMasters learners with Tech Mahindra, email on: NX0T6818@TechMahindra.com

This engagement empowers Tech Mahindra associates with much needed learning opportunities to enhance their careers and stay relevant in the Digital Age. Tech Mahindra has worked out special schemes for its employees where they can self-fund the certifications at discounted rates to be reimbursed on successful completion of the course. edX platform leverages the years of classroom learning experience of best universities in the world with neuroscience to deliver an active learning experience and holds the learner's interest while learning online.

CP Gurnani, CEO and MD at Tech Mahindra commented, "Training and Reskilling are more imperative and relevant to reinvent and tap into new market opportunities arising out of technological change and new customer requirements. Today's disruptive business landscape demands for our talents to be future ready and it is our prime responsibility that the right tools and innovative pathways are facilitated for them. However, in the new world the employee has to bear the onus as learning accountability is now increasingly shifting to the employee." He further added, "We are excited to work together with edX because careers will be facilitated with a blended learning environment as well as this gives us the opportunity to bring in new ideas to the table and enhance our customer's experiences."

Anant Agarwal, edX CEO and MIT Professor, said, "EdX is driven by the mission to provide access to high-quality education

that transforms lives and advances careers to all learners, everywhere. This groundbreaking partnership with Tech Mahindra furthers our mission and underscores our commitment to edX learners in India and around the globe. Through this innovative work with Tech Mahindra, we are working together to offer learners the tools they need to gain knowledge in the most cutting edge fields, including Cybersecurity, Internet of Things, Artificial Intelligence, Big Data and Business Analytics amongst others, in order to fast-track their careers and secure in-demand jobs.”

This is edX’s first ever collaboration of this kind with a global technology brand headquartered in India, and comes on the heels of recent partnership with GE, wherein the company has also guaranteed interviews to learners who complete specific MicroMasters programs. Since first announced in September 2016, edX and 25 international partners have launched 46 MicroMasters programs. Since edX began in 2012, India has consistently remained the platform’s second largest learner base, underscoring the strong need for high-quality education in India and the enthusiasm of Indian learners. Over the last couple of years, edX has witnessed great momentum with 96% growth in its Indian learner base. With more than 1,500,000 Indian learners, India makes up 11% of the edX learner base overall.

About edX:

EdX.org is the leading online learning platform founded by MIT and Harvard. It is the premier open source, non-profit learning destination and massive open online course (MOOC) provider, offering high-quality courses and programs from the world’s best universities and institutions. To learn more about edX, visit www.edx.org or follow us on Facebook and Twitter.

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