

Tech Mahindra strengthens its presence in Europe

Sweden – May 06, 2015 – Tech Mahindra Ltd. a specialist in digital transformation, consulting and business re-engineering has further extended its presence in Europe by inaugurating a new office space in Göteborg, Sweden.

(L to R) Anneli Hulthen, Mayor of Göteborg, Vineet Nayyar, Executive Vice Chairman, Tech Mahindra and Banashri Bose Harrison, Ambassador of India at the inauguration ceremony

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This marks the opening of Tech Mahindra's first Delivery Center in Sweden, a step towards the company's commitment to the Göteborg region. Spread over 1300 square meter, the new office is well equipped to support 120 employees. This is also a stepping stone to generating new opportunities for job creation and harnessing the rich pool of talent in the region by partnering with local universities.

"Europe has been a strategic market and our business footprint spans across 20 countries in the region. We continue to invest in partnerships with niche and specialist vendors. Investing deeply in this region to create more job opportunities is also a reaffirmation of our long-term commitment" said **Vikram Nair, President – Europe, Tech Mahindra**.

Honorable Mayor of Göteborg presented felicitated the company with prestigious "Key to the Heart of Gothenburg" award recently. The award is instituted by Business Region Gothenburg.

Recently the Honorable Prime Minister of India, Mr.Narendra Modi officially launched the www.idayofyoga.org website after addressing a gathering at the UNESCO Headquarters in France. The website, is developed by Tech Mahindra as part of its Corporate Social Responsibility initiative to "Honor Modi's vision of Yoga as a globally uniting force", intends to be a one-stop solution for all information related to the International Day of Yoga, 2015.

In line with that, Tech Mahindra has organized a Yoga introduction session on the inauguration day of their Office in Gothenburg. All Tech Mahindra associates, operating from Gothenburg will participate in this event. Tech Mahindra Gothenburg associates will support and participate in Yoga awareness session on the International Day of Yoga (21-Jun-2015).

Tech Mahindra has a robust ecosystem in Europe with over 140 clients and 8 development centers. Europe also contributes 33% of the revenue generated by Tech Mahindra globally powered by 6000 employees across various countries in the region. Tech Mahindra continues to grow and invest in its customer base in the region which includes leading Swedish automobile manufacturers, vendors and local partners.

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