

JAGDISH MITRA

Chief Strategy and Marketing officer - Head Growth factories

Jagdish Mitra heads the Strategy for Tech Mahindra and is responsible for new growth business at Tech Mahindra. He served as the CEO of CanvasM, the mobility unit of Tech Mahindra and a joint venture with Motorola that was founded in 2006 and also headed the Large Deals Business of Tech Mahindra before taking up this role.

Jagdish has over 20 years of IT experience in the areas of business development and marketing in the global information services market. He has handled several responsibilities within Tech Mahindra for the last 20 years, including opening up new markets like North America, Middle East and Asia along with the Global Marketing function and has been actively involved in building several strategic business relationships with key accounts for Tech Mahindra worldwide.

Jagdish holds a Master's Degree in Computer Applications from Birla Institute of Technology and a Masters in Business Administration from the University of London.