The entire universe has converged into a 2.5” - 4.1” mobile screen of today’s smart phones. Consumers are connected 24/7 to share their views, feedback, ideas and experiences. This has resulted in an evolution of a new world of possibilities with customers co-innovating, consumers sharing real-time feedback and innovative ideas, and the market being driven by collaborative networking platforms.

The Mahindra Group has leveraged this potential through its Rise™ movement, connecting consumers with 287,714 users, 3431 followers and 522 ideas approved for funding.
YOU NITY
We have moved from ‘Globalization to Localization’, where the world is our home and we are all neighbors, talking over the fence. The emergence of Internet, mobility, social media and networking have erased the boundaries making us a virtual colony.

Events like World Economic Forum (WEF), focusing on the vision of improving the state of the world have become more powerful and pronounced. Our focus has shifted from regional issues to global issues. Tech Mahindra is a strategic partner at WEF, working towards making an impact beyond commercial objectives.
The Connectedness revolution is redefining the usability aspect of Internet and technology. By 2020, each person is expected to own an average of 7 connected devices. Shipments of these devices have already exceeded 1 billion.

Almost every piece of business is orchestrated. Operations are being transformed to be collaborated into the digital ecosystem. Our lives are disrupted allowing more flexibility, convenience and alternative methods.
Industries are demanding more and more sophisticated technologies by the day, that would enable them to reduce costs, improve revenues, improve efficiency levels, better output, improve carbon footprint, management and control.

Connectedness is spread across all industries whether it is Aerospace, Defence, Engineering, Automotives, Banking, Media and Entertainment, Governance, Telecom, Healthcare, Travel and Logistics, Retail, Energy, Pharmaceuticals, etc. Tech Mahindra provides solutions and services across verticals with a proven delivery record and expertise.
We are living in a Hyper Connected World where People to People, People to Things, and Things to Things are connected through Mobility, Sensors, Social Media and the impact of networks, usage of Analytics and the focus on Security, as data gets accessed and shared.

While a Digital Enterprise adopts new Business Models, Business Processes and Business Operations, there will be a significant impact on the IT elements within the enterprise.

Enterprises are now unleashing the super power of technology to prepare themselves for the future and to align with changing needs of new age customers. New Age Consumers have different expectations like Idea to Action at the speed of thought, change in needs at shorter cycle time, very high comfort and convenience in completing their work from anywhere, any time.

Low human intervention, predictability, new products/services at speed and a shift from relevant to contextual information is forming the next global disruptive wave. This change driven by IT Consumerisation, Internet of Things, Unified Networks, and emerging business models powered by Networks, Mobility, Analytics, Cloud, Security, Social Media and Sensors enable businesses to be future-ready and future-proof and go ‘digital’.

With technological evolution, the consumer's life and behaviour has undergone rapid changes and Trend-spotting - the science of recognizing patterns and tendencies and understanding the inter-relations in consumer behaviour, will play an important role in tomorrow’s connected enterprise.

Therefore, for us, Connectedness with each of our stakeholders is crucial and central to us and we continuously.
Connectivity is dramatically changing the world around us and the way business is done, transforming technology from an overhead to enabler to a full-fledged business driver.

Tech Mahindra offers a full range of IT services and industry-specific solutions to help clients take advantage of opportunities. In its eventful journey spanning over two decades, Tech Mahindra has transformed itself from being a ‘Telecom-focused’ to a ‘business-centric’ IT powerhouse.

Today, Tech Mahindra is ranked among the Top 5 IT service providers in India, and partners with several Fortune 100 companies to deliver outstanding solutions across industries.

We offer a bouquet of services which includes Telecom Services, Consulting, Application Outsourcing, Infrastructure Outsourcing, Engineering Services, BPO, Platform Solutions and Mobile Value Added Services.

With an impeccable track record in delivery and strong alliances with leading technology and product vendors, we are present in 51 countries across six continents. We serve over 674 customers, including several of the Fortune 500 corporations.
MAHINDRA AFTERMARKET
empowers used-car and service buyers by offering total transparency and world-class service levels at affordable pricing.

MAHINDRA AUTOMOTIVE
challenges conventions to deliver award-winning vehicles and service.

MAHINDRA FARM EQUIPMENT
builds equipment and provides services that help farmers thrive, and in the process promotes farm tech prosperity.

MAHINDRA FINANCIAL SERVICES
helps change the face of rural India by helping Indians finance their dreams.

MAHINDRA DEFENSE
equips security forces with a range of armored vehicles and defense systems that enable them to better protect the public.

MAHINDRA HOLIDAYS
rethinks the vacation paradigm by making premium holiday experiences accessible to more people.

MAHINDRA 2 WHEELERS
provides customers with stylish and powerful Scooters and Motorcycles.

MAHINDRA SYSTECH
provides full service "Art to Part" solutions to original equipment manufacturers in the automotive and non-automotive space by integrating design, manufacturing and sourcing capabilities.

MAHINDRA LIFESPACES
develops healthier, greener, more productive work and living spaces for people on the Rise.

MAHINDRA IT
enables global businesses to become more effective through sustainable Information, Communication and Technology services.

MAHINDRA PARTNERS
incubates new ventures and provides growth capital to bring our stakeholders diversified products and services.
Mahindra embarked on its journey in 1945 by assembling the Willys Jeep in India and is now a US $16.7 billion Indian multinational. It employs over 1,80,000 people in over 100 countries across the globe and enjoys a leadership position in utility vehicles, tractors and information technology, with a significant and growing presence in financial services, tourism, infrastructure development, trade and logistics.

The Mahindra Group, with its operations spanning 18 key industries today, is an embodiment of global excellence and enjoys a strong corporate brand image.

- 6 decades of Excellence
- Revenue of US $16.7 billion
- 118 subsidiaries and 5 JVs
- 1,80,000 + Associates
- Operations in 100+ countries

Rise is a simple yet powerful word that defines the Mahindra Group. It gives the brand a meaning and purpose. It emphasizes three core principles - Accept No Limits, Alternate Thinking, Drive Positive Change.

It instills an ambition and attitude that we can all achieve whatever we set our minds to, and declares who we are, how we operate, what we believe in, and where we want to be.
Leaders in Telecom & Enterprise Offerings
Consulting-led approach with strong delivery capabilities
138 IPs & 5 Centre of Excellence
Part of the larger Mahindra Ecosystem

Tech Mahindra’s multi-industry capabilities enable development of superior business strategies, technology planning, and global operations, all geared towards helping our clients realize their true potential. Our industry focus spans the following verticals:

- Aerospace & Defense
- Automotive
- Banking & Financial Services
- Energy & Utilities
- Healthcare & Life Sciences
- Public Services Retail
- Technology, Media & Entertainment
- Telecom
- Travel & Logistics
We enable companies to leverage connected technologies to realize their business strategies, explore new opportunities, grow competencies and forge closer ties with their customers. Working closely with our customers as partners, we deliver and implement innovative software solutions across a number of technology platforms.

- Applications
- Business Process Outsourcing
- Consulting
- Engineering
- Enterprise Solutions
- Infrastructure
- Mobility
- Telecom Solutions
- Testing

We develop and deliver best-in-class solutions to suit our customers' unique business requirements and strategies. Leveraging enhanced frameworks, mature methodologies and the rich expertise of our technical consultants, we create superior applications that enable businesses to transform.

- FATCA
- Connected Car
- M2M
- Smart Grid
- Shelf Monitor
- Positive Train Control
- Connected Healthcare
- Socio
- mobiquity®
- WaaS

Enterprise & Telecom Service Specialists
Integrated Global Account Management
Innovative Engagement Models
Mature Processes & Methodologies

Plug & play model with better ROI
Compatibility with your existing system
Minimize risk / pay-as-you-go pricing model
Holistic governance model
Customers are at the heart of every thing we do. We work with several Fortune 500 customers, providing them the best technology solutions in the world.

5 OF TOP 5
in Telecom Equipment Manufacturers

3 OF TOP 10
in Aerospace

5 OF TOP 10
in Automotive

4 OF TOP 10
in Banking

18 GREENFIELD
operators in Telecom

3 OF TOP 10
in Energy

3 OF TOP 5
in Foods

Our Connected Customers
Our Connected Partners

INDUSTRY ALLIANCES

BASSET COMPTEL CONNETIVA
OPENWAVE REDKNEE TERADATA
TIBCO VMware VOXEO

... and more

STRATEGIC ALLIANCES

CA CISCO EMC
HP IBM JUNIPER
MICROSOFT ORACLE SAP

... and more
Well done to all - this is a jewel in the global sourcing crown! In particular, I am pleased to see the **ZERO ATTRITION** that we have had and long may it continue.

- **World’s leading Telecom Provider**

The team is a great example of individuals who do **WHATEVER IT TAKES** to do the job.

- **Dick Wiles, Executive Co-Chairman, FIFA**

A Canadian compliance requirement that was achieved by the team within **STRICT DEADLINES** that benefited our Bank with CAD 14 M of savings in the form of rebates from the regulatory body. Thank you. This is unreal. Keep it up and we will get our 14 mm dollars and congratulations you are the team that made this happen.

- **Leading Canadian Bank**

They brought all the expertise of the big firms, but with **PERSONALIZED SERVICE AT A BETTER PRICE**. And, our team enjoyed working with them on the ground, day-in and day-out. No big egos, they just got after it and got it done.

- **Chief Financial Officer, Insurance Brokerage Firm**

We would like to compliment the **PROFESSIONALISM, ENTHUSIASM AND CAPABILITY** of the team.

- **World’s largest vehicle manufacturer**

---

**Recognitions**

- Tech Mahindra leadership wins Ernst and Young 'Entrepreneur of the year [Manager] 2013' awards.

- Tech Mahindra included in ‘Dun and Bradstreet’ India’s top 500 companies. Ranked 5th in It and software category.

- Tech Mahindra included in Forbes Asia Fab 50.

- Tech Mahindra has been announced the winner of BusinessWorld “fastest growing companies” amongst companies with revenue between INR 10,000-50,000 crores.

- Tech Mahindra is the winner in Deloitte Tech Fast 50 India program.

- TechM receives BEST award ranking #5 from ATD(The Association for Talent Development).

- CP Gurnani is the Business Standard CEO of the year 2014.

- Tech Mahindra included in Global Outsourcing 100 list by IAOI.

- Tech Mahindra wins ‘Golden Peacock Award for Corporate Governance’ from Institute of Directors.

- Tech Mahindra wins CIO 100 Award for “IT Systems integration in M & A scenario”.

- Fightback has won the Digital Humanitarian Award at TMF World 2014.

- Tech Mahindra is the winner of ‘Porter Prize’ for exploiting Trade-offs.

We believe that NEXT GENERATION ENTERPRISES & CONSUMERS will be characterized by a geographically distributed workforce that has the innate ability to embrace, encourage and ensure a culture of innovation and openness creating the Next Generation Digital World driven by Collaborative Consumption.

At Tech Mahindra, our connected solutions framework harnesses the power of convergence of these technologies and the change it can bring about to businesses.

With technological evolution, the consumer’s life and behaviour has undergone rapid changes and trend spotting - recognizing patterns and tendencies and understanding the interrelations in consumer habits, will play an important role in tomorrow’s connected enterprise.

We have been building Digital Enterprise Solutions powered by our proprietary 5th generation technology stack NMACS™ to build Future Proof & Future Ready enterprises. Digital Enterprise Solutions are “Connected Business Technology Solutions” that enable Digital Enterprises to align with the new Hyper Connected world in an evolutionary Manner.

Our offerings include:

- Digital Enterprise Business and ICT Consulting offerings
- Digital Enterprise Business Process re-engineering offerings
- Digital Enterprise Architecture offerings
- Application Rationalization and Digitization to build Digital Enterprises
- Infrastructure Sizing and Modernization to build Digital Enterprises
- Digital Enterprise Platforms
OUR DIFFERENCE

TECHNOLOGY CONNECT:
Leader in technology-led transformational projects
- $1 billion assets tracked virtually for FIFA World Cup 2010TM
- Our BYOD solution increased employee productivity by 20% for a leading Australian bank
- NextGen IT platform for Dubai government saved 99% time for its citizens

CUSTOMER CONNECT:
We deliver business impact not just solution
- Anywhere, anytime access to patient health records enhanced the ease of access by 90%
- Cloud enabled online video platform resulted in 10% additional revenue for a leading sports channel
- Our virtualized customer care center helped reduce 70% operational cost for a Telecom major

TODAY & TOMORROW. CONNECTED.

FUTURE CONNECT:
Enabling businesses to be future ready and future steady
- Parents can now watch their kids even as they commute to school
- You can shop, network, do smart work – all from your car!
- Our Connected Emergency Care solution saved 600000 lives so far
OUR CONNECTED SOCIETY

- Project Nanni Kali educates 75,000 girl children
- Our vocational program trains 200,000 children and adults
- 2,400 days volunteered by all Associates every year
- Support structure

Vocational Training: 19%
Disability: 21%
Education: 60%
“This is the most effective path to creating equal opportunities and addressing India’s huge socio economic challenges.”

- Anand Mahindra
  Chairman and Managing Director,
  Mahindra Group

“Our core purpose is to drive positive change in the lives across the world and to enable them to Rise.”

- Vineet Nayyar,
  Executive Vice Chairman, Tech Mahindra

Connectedness is the way forward, not just for any aspiring enterprise but for global enterprises, industries and innovators. It is the vision that would inspire growth, engender profit, propel inclusivity and promote innovation.

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology services and solutions, enabling Enterprises, Associates and the Society to Rise™.